Conference Program

June 20-22, 2017 Hanoi, Vietnam

ASEAI

Asia Symposium on Engineering and

Information

APCLSE

Asia-Pacific Conference on Life Science and

Engineering

ASMSS

Annual Symposium on Management and Social

Sciences

BREFM

International Business, Economics, Finance

and Management Conference

Δ	S	F	Δ	I
Л	æ.	Ŀ.	а	. 1

Asia Symposium on Engineering and Information

ISBN 978-986-89536-8-0

APCLSE

Asia-Pacific Conference on Life Science and Engineering

ISBN 978-986-90052-9-6

ASMSS

Annual Symposium on Management and Social Sciences

ISBN 978-986-90263-7-6

BREFM

International Business, Economics, Finance and Management Conference

ISBN 978-986-90827-0-9

General Information for Participants2
International Committees4
International Committee of Nature Sciences4
International Committee of Social Sciences7
Special Thanks to Session Chairs11
Conference Venue Information12
Pan Pacific Hotel Hanoi Floor Plan (2 nd Floor)13
Conference Schedule14
Social Sciences Keynote Speech16
Nature Sciences Keynote Speech19
Oral Sessions20
Economics / Business / Management20
Chemical Engineering / Biological Engineering / Life Science21
Education / Society / Communication22
Electrical and Electronic Engineering / Computer Engineering and Technology /
Mechanical Engineering / Aeronautics and Aerospace Engineering24
Civil Engineering / Environmental Science and Engineering26
Geosciences and Petroleum Engineering28
Poster Sessions (1)29
Environmental Science and Engineering / Civil Engineering / Computer
Engineering and Technology / Mechanical Engineering29
Poster Sessions (2)33
Life Sciences / Biological Engineering / Chemical Engineering / Finance /
Education / Society / Psychology33

General Information for Participants

■ Registration

The registration desk will be situated on the 2^{nd} floor at Pan Pacific Hotel Hanoi during the following time:

08:00-16:00, Wednesday, June 21, 2017 08:30-11:30, Thursday, June 22, 2017

Organizer



Higher Education Forum (HEF)

Tel: +886 2 2740 1498 | www.prohef.org



■ A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses. Presenters are reminded that the time slots should be divided fairly and equally by the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role and to summarize key issues in each topic.







■ Certificate

Certificate of Presentation or Certificate of Attendance

A certificate of attendance includes participant's name and affiliation, certifying the participation in the conference. A certificate of presentation indicates a presenter's name, affiliation and the paper title that is presented in the scheduled session.

Certificate Distribution

Oral presenters will receive a certificate of presentation from the session chair after their presentations or at the end of the session. Poster presenters will receive a certificate of presentation from the conference staff at the end of their poster session.

The certificate of presentation will not be issued, either at or after the conference, to authors whose papers are registered but not presented. Instead, the certificate of attendance will be provided after the conference.

■ Preparation for Oral Presentations

All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with Microsoft PowerPoint. You will be able to insert your USB flash drive into the computer and double check your file in PowerPoint. We recommend you to bring two copies of the file in case that one fails. You may also connect your own laptop to the provided projector; however please ensure you have the requisite connector.

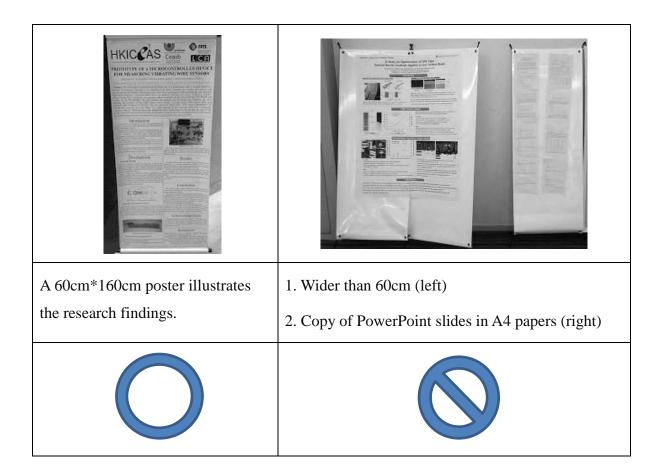
Preparation for Poster Presentation Materials Provided by the Conference Organizer:

- X-frame display & base fabric canvases (60cm×160cm)
- Adhesive tapes or binder clips

Materials Prepared by the Presenters:

- Home-made poster(s)
- Material: not limited, can be posted on the canvases
- Recommended poster size: 60cm*120cm





International Committees

International Committee of Nature Sciences

Abdelmalik Serbout	University of physical and sports activities Djelfa Algeria	Algeria
Abdelwahab Elghareeb	Cairo University	Egypt
Abhishek Shukla	R.D. Engineering College Technical Campus, Ghaziabad	India
Ahmad Zahedi	James Cook University	Australia
Alexander M. Korsunsky	Trinity College,Oxford	UK
Almacen	Philippine Association of Maritime Trainig Centers	Philippines
Amel L. Magallanes	Capiz State University	Philippines
Amran Bin Ahmed	University Malaysia Perlis	Malaysia
Anthony D. Johnson	Seoul National University of Science & Technology	UK
Ashley Love	A.T. Still University	USA
Asif Mahmood	King Saud University, Riyadh	Saudi Arabia
Asmida Ismail	University Technology Mara	Malaysia
Baolin Wang	University of Western Sydney	
Byoung-Jun Yoon	Korea National Open University	South Korea
Chang Ping-Chuan	Kun Shan University	Taiwan
Chee Fah Wong	Universiti Pendidikan Sultan Idris	Malaysia
Chee-Ming Chan	Universiti Tun Hussein Onn Malaysia	Malaysia
Cheng, Chun Hung	The Chinese University of Hong Kong	Hong Kong
Cheng-Min Feng	National Chiao Tung University	Taiwan
Cheuk-Ming Mak	The Hong Kong Polytechnic University	Hong Kong
Chia-Ray Lin	Academia Sinica	Taiwan
Chih-Wei Chiu	National Taiwan University of Science and Technology	Taiwan
Chikako Asada	Tokushima University	
Chi-Ming Lai	National Cheng-Kung University	Taiwan
Ching-An Peng	University of Idaho	USA
Chia Tana Chana	National Kaohsiung (First) University of Science and	T-:
Chin-Tung Cheng	Technology	Taiwan
Christoph Lindenberger	Friedrich-Alexander University	Germany
Daniel W. M. Chan	The Hong Kong Polytechnic University	Hong Kong
Deok-Joo Lee	Kyung Hee University	South Korea
Din Yuen Chan	National Chiayi University	Taiwan
Don Liu	Louisiana University	USA
Edward J. Smaglik	Northen Arizona University	USA
Farhad Memarzadeh	National Institutes of Health	USA

Fariborz Rahimi University of Bonab Iran Indonesia Fatchiyah M.Kes. Universitas Brawijaya South Korea Gi-Hyun Hwang Dongseo University Gwo-Jiun Horng Southern Taiwan University of Science and Technology Taiwan Hae-Duck Joshua Jeong Korean Bible University South Korea Hairul Azman Roslan Universiti Malaysia Sarawak Hamed M El-Shora Mansoura University Egypt Hanmin Jung Convergence Technology Research Planning South Korea Hasmawi Bin Khalid University Teknologi Mara Malaysia Hikyoo Koh **USA** Lamar University Hiroshi Uechi Osaka Gakuin University Japan Ho, Wing Kei Keith The Hong Kong Institute of Education Hong Kong Chung Yuan Christian University Taiwan Hsiao-Rong Tyan Hsien Hua Lee National Sun Yat-Sen University Taiwan Hung-Yuan Chung National Central University Taiwan South Korea Hyomin Jeong Gyeongsang National University Kyushu Insititute of Techonogy Hyoungseop Kim Japan Jacky Yuh-Chung Hu National Ilan University Taiwan Jeril Kuriakose Manipal University India Jieh-Shian Young National Changhua University of Education Taiwan India Jivika Govil Zion Bancorporation Korea Institute of Science and Technology Information South Korea Jongsuk Ruth Lee Jui-Hui Chen CPC Corporation, Taiwan Taiwan Jung Tae Kim Mokwon University South Korea Kamal Seyed Razavi Federation University Australia Australia Kazuaki Maeda Chubu Univeristy Japan Kim, Taesoo Hanbat National University South Korea Kuang-Hui Peng National Taipei University of Technology Taiwan Kun-Li Wen Chienkuo Technology University Taiwan Lai Mun Kou SEGi University Malaysia Lars Weinehall Sweden **Umea University** Lee, Jae Bin Mokpo National University South Korea M. Chandra Sekhar National Institute of Technology India KCG college of technology India M. Krishnamurthy Mane Aasheim Knudsen University of Agder Norway Michiko Miyamoto Akita Prefectural University Japan Minagawa, Masaru Tokyo City University Japan Mu-Yen Chen National Taichung University of Science and Tchonology

Taiwan

Norizzah Abd Rashid	Universiti Teknologi MARA	Malaysia
Onder Turan	Anadolu University	Turkey
Osman Adiguzel	Firat University	Turkey
P. Sivaprakash	A.S.L. Pauls College of Engineering & Technology	India
P.Sanjeevikumar	University of Bologna	India
Panayotis S. Tremante M.	Universidad Central de Venezuela	Venezuela
Patrick S.K. Chua	Singapore Institute of Technology	Singapore
Pei-Jeng Kuo	National Chengchi University	Taiwan
Phongsak Phakamach	North Eastern University	Thailand
Rainer Buchholz	Friedrich-Alexander University	Germany
Rajeev Kaula	Missouri State University	USA
Ransinchung R.N.(Ranjan)	Indian Institute of Technology	India
Ren-Zuo Wang	National Center for Research on Earthquake Engineering	Taiwan
Rong-Horng Chen	National Chiayi University	Taiwan
Roslan Zainal Abidin	Infrastructure University Kuala Lumpur	Malaysia
S. Ahmed John	Jamal Mohamed College	India
Saji Baby	Kuwait University	KUWAIT
Samuel Sheng-Wen Tseng	National Taiwan Ocean University	Taiwan
Sergei Gorlatch	University of Muenster	Germany
Shen-Long Tsai	National Taiwan University of Science and Technology	Taiwan
Sittisak Uparivong	Khon Kaen University	Thailand
Song Yu	Fukuoka Institute of Technology	Japan
Sudhir C.V.	Caledonian College of Engineering	Oman
Suresh. B. Gholse.	Rtm Nagpur University	India
Thippayarat Chahomchuen	Kasetsart University	Thailand
Victor A. Skormin	Binghamton University	USA
Vivian Louis Forbes	Wuhan University	China
William L. Baker	Indiana State University	USA
Wong Hai Ming	The University of Hong Kong	Hong Kong
Wong Tsun Tat	The Hong Kong Polytechnic University	Hong Kong
Wooyoung Shim	Yonsei University	South Korea
Ya-Fen Chang	National Taichung University of Science and Tchonology	Taiwan
Yasuhiko Koike	Tokyo University of Agriculture	Japan
Yee-Wen Yen	National Taiwan University of Science and Technology	Taiwan
Yoshida Masafumi	Tokyo City University	Japan
Youngjune Park	Gwangju Institute of Science and Technology	South Korea
Yuan-Lung Lo	Tamkang University	Taiwan

International Committee of Social Sciences

Adeeb Jarrah United Arab Emirates University UAE Ahrar Husain Jamia Millia Islamia - A Central University Indian Al Faithrich C. Navarrete Philippines University of Santo Tomas National Cheng Kung University Taiwan Alex Yao Tang Alice H. Y. Hon The Hong Kong Polytechnic University Hong Kong Amol Gore Thailand Azad University (East Tehran Branch) Atefeh Ferdosipour Iran Azidah Abu Ziden Universiti Sains Malaysia Malaysia Azilawati Nanyang Technological University, Singapore Singapore Aziz Bin Ahmad University Malaysia Terengganu Malaysia B. Suresh Lal Kakatiya University India Badar Alam Iqbal Aligarh Muslim University India **Erciyes University** Bayram Akarsu Turkey Bor-Tyng Wang Feng Chia University Taiwan Brian Hunt Mahidol University Thailand **USA** Carrie Hagan Indiana University Morris College in Sumter **USA** Cathine G. Scott Chang Y. Lee California State University, Chico USA Nan Kai University of Technology Taiwan Chen-Sung Chang Cheol Park South Korea Korea University Chib Datta Meghe Institute of Management Studies India Ching-Yi Tien I-Shou University Taiwan Darshan kaur Narang University of Rajasthan, Jaipur India David Yoon France Universitaire Léonard de Vinci India Dharam Vir Mahajan CCS university, Meerut Donald L. Amoroso USA Auburn University at Montgomery Donghun Lee Sungkyunkwan University South Korea E. Daniel Shim Sacred Heart University **USA** Eddy K.W. Li The Chinese University of Hong Kong Hong Kong **Edward Hwang** Chung Hua University Taiwan

Emiko Tsuyuki	Chuo University	Japan
Ernest Lim Kok Seng	Taylor's University	Malaysia
Funda Varnaci Uzun	Aksaray University	Turkey
Gajendra Singh	Satyawati College, University of Delhi	India
Halil Ibrahim Gurcan	Anadolu University	Turkey
Hamzeh Dodeen	United Arab Emirates University	UAE
Intan Soliha Binti Ibrahim	Universiti Malaysia Sabah	Malaysia
Irene Guatno Toribio	Philippine Christian University	Philippines
Jalil Safaei	University of Northern British Columbia	Canada
Jamie Halsall	University of Huddersfield	UK
Jian-Horng Chen	Chung Shan Medical University	Taiwan
Jill Thompson-White	Edith Cowan University	Australia
John Christian S. Jardin	Palawan State University	Philippines
Jonas Chao-Pen Yu	Takming University of Science and Technology	Taiwan
Jongkun Jun	Hankuk University of Foreign Studies	South Korea
Joseph Lau	The University of Hong Kong	Hong Kong
Joyce Zhou	Emporia State University	USA
Julia Wong	Family Justice Courts Singapore	Singapore
K. Prakash Vel	University of Wollongong	Dubai
Kaedsiri Jaroenwisan	Silpakorn Univesity	Thailand
Kaedsiri Jaroenwisan Kanokphon Chantanarungpak	Silpakorn University Srinakharinwirot University	Thailand Thailand
Kanokphon Chantanarungpak	Srinakharinwirot University	Thailand
Kanokphon Chantanarungpak Karen Miranda Fernandez	Srinakharinwirot University Imus Institute	Thailand Philippines
Kanokphon Chantanarungpak Karen Miranda Fernandez Keith H. Sakuda	Srinakharinwirot University Imus Institute University of Hawai'i — West O'ahu	Thailand Philippines USA
Kanokphon Chantanarungpak Karen Miranda Fernandez Keith H. Sakuda Kim , Kyung Hee	Srinakharinwirot University Imus Institute University of Hawai'i — West O'ahu Mokpo National University	Thailand Philippines USA South Korea
Kanokphon Chantanarungpak Karen Miranda Fernandez Keith H. Sakuda Kim , Kyung Hee Kim Sangho	Srinakharinwirot University Imus Institute University of Hawai'i — West O'ahu Mokpo National University Ritsumeikan Asia Pacific University	Thailand Philippines USA South Korea Japan
Kanokphon Chantanarungpak Karen Miranda Fernandez Keith H. Sakuda Kim , Kyung Hee Kim Sangho Kim, Deok Man	Srinakharinwirot University Imus Institute University of Hawaiʻi — West Oʻahu Mokpo National University Ritsumeikan Asia Pacific University Baekseok University	Thailand Philippines USA South Korea Japan South Korea
Kanokphon Chantanarungpak Karen Miranda Fernandez Keith H. Sakuda Kim, Kyung Hee Kim Sangho Kim, Deok Man Kimble Byrd	Srinakharinwirot University Imus Institute University of Hawaiʻi — West Oʻahu Mokpo National University Ritsumeikan Asia Pacific University Baekseok University Rowan University	Thailand Philippines USA South Korea Japan South Korea USA
Kanokphon Chantanarungpak Karen Miranda Fernandez Keith H. Sakuda Kim , Kyung Hee Kim Sangho Kim, Deok Man Kimble Byrd Krishna Govender	Srinakharinwirot University Imus Institute University of Hawai'i — West O'ahu Mokpo National University Ritsumeikan Asia Pacific University Baekseok University Rowan University AAA School of Advertising	Thailand Philippines USA South Korea Japan South Korea USA South Africa
Kanokphon Chantanarungpak Karen Miranda Fernandez Keith H. Sakuda Kim, Kyung Hee Kim Sangho Kim, Deok Man Kimble Byrd Krishna Govender Kurt W. Ackermann	Srinakharinwirot University Imus Institute University of Hawai'i — West O'ahu Mokpo National University Ritsumeikan Asia Pacific University Baekseok University Rowan University AAA School of Advertising Hokusei Gakuen University	Thailand Philippines USA South Korea Japan South Korea USA South Africa Japan

Maria Cristina M. De los Santos	Kyungdong University-Global Campus	South Korea
Marie Paz E. Morales	Philippine Normal University	Philippines
Masoud Kavoossi	The George Washington University	USA
Mehryar Nooriafshar	University of Southern Queensland	Australia
Michael Kao	Chang Gung University	Taiwan
Micheal Kon	Aletheia University	Taiwan
Ming-Chang Chih	National Chung Hsing University	Taiwan
Mingchu (Neal) Luo	Emporia State University	USA
Mohamad Hafis Amat Simin	University Sultan Zainal Abdin	Malaysia
N. S. Ravishankar	Axis Bank	India
Naim Uzun	Aksaray University	Turkey
Nezaket Memmedli	Azerbaijan National Academy of Sciences	Azerbaijan
Obydullah Al Marjuk	Independent University, Bangladesh	Bangladesh
Ozgul Keles	Aksaray University	Turkey
Prasong Tanpichai	Kasetsart University	Thailand
Qi Wang	University of Southern Denmark	China
Rajesh U. Chheda	Shri. MD Shah Mahila College	India
Ramayah Thurasamy	Universiti Sains Malaysia	Malaysia
Reem Abed Almotaleb Abuiyada	Dhofar University	Palestine
Ricky Ng	Vocational Training Council	Hong Kong
Ronald Griffin	Florida Agricultural & Mechanical University	USA
Rotaru Ioan-Gheorghe	Timotheus Brethren Theological Institute of Bucharest	Romania
Ruby Ann L. Ayo	Bicol University	Philippines
Sadiq Abdulwahed Ahmed Ismail	United Arab Emirates University	UAE
Sally dhruva' Stephenson	Frosterburg State University	USA
Seonjeong Ally Lee	Kent State University	USA
Shaik. Feroz	Caledonian College of Engineering	Oman
SHANG Songmin	The Hong Kong Polytechnic University	Hong Kong
Shujen Lee Chang	Asia University	Taiwan
Soon SONG	Wonkwang University	South Korea

Suzanne Beasterfield	Idaho State University	USA
Szu-Wei (Chris) Chen	I-Shou University	Taiwan
T.S.Devaraja	University of Mysore, Hemagangothri Campus	India
Tan Khay Boon	SIM Global Education	Singapore
Theeraphab Phetmalaikul	Srinakharinwirot University	Thailand
Thoedsak Chomtohsuwan	Rangsit University	Thailand
Vijayaletchumy Subramaniam	Universitas Putra Malaysia	Malaysia
Wang Yu-Shan	National Kaohsiung First University of Science and Technology	Taiwan
Warren Matthews	Belhaven University	USA
Wei-Cheng(Joseph) Mau	Wichita State University	USA
Wen-Pei Sung	National Chin-Yi University of Technology	Taiwan
William Richeson	University of Kentucky	USA
Ye PeiShi	Family Justice Courts Singapore	Singapore
Ying Zhang	Southeast University	China
Yong-Ho Kim	Pukyong National University	South Korea
Yuki Yokohama	Kanto Gakuin University	Japan
Zabihollah Rezaee	The University of Memphis	USA
Zhou Xiao	Fudan University	China

Special Thanks to Session Chairs

Warner Woodworth Marriott School, Brigham Young University

Chih-Wei Peng Taipei Medical University Hospital
Chao Hsing Huang Chang Jung Christian University

Naohiko Shimizu Tokai University

Sayed Esmatullah Torabi Kitakyushu University

Conference Venue Information

Pan Pacific Hotel Hanoi

Address: 1 Thanh Nien Road Ba Dinh District 10000 Hanoi Vietnam

Tel: +84 4 3823 8888

Pan Pacific Hanoi is located on the peaceful waters of the largest lake in the city and is adjacent

to the famous 800-year-old Golden Lotus (Kim Lien) Pagoda. Ideally situated just minutes from

the Old Quarter, Pan Pacific Hanoi offers a refreshing new experience in the capital of Vietnam.

Transportation

Noi Bai International Airport→Pan Pacific Hotel Hanoi

Hanoi Airport Public Bus

Hanoi City Bus number 17 connect Noi Bai Airport with Hanoi City Center. The bus stop is just

on the right side of terminal exit. Traveling by bus costs about 10,000-15,000 VND (about 0.5 to

1 USD) per person and takes about one hour. Buses run every 15-20 minutes from 5 a.m. to 10

p.m.. Bus number 17 connects the airport to Long Bien Bus Station. After arrive Long Bien bus

Station, take 5 min Taxi to Pan Pacific Hanoi.

Taxi

Traveling by Taxi takes about 35-40 minutes and costs about 550,000-650,000 VND (25-30

USD).

Drive

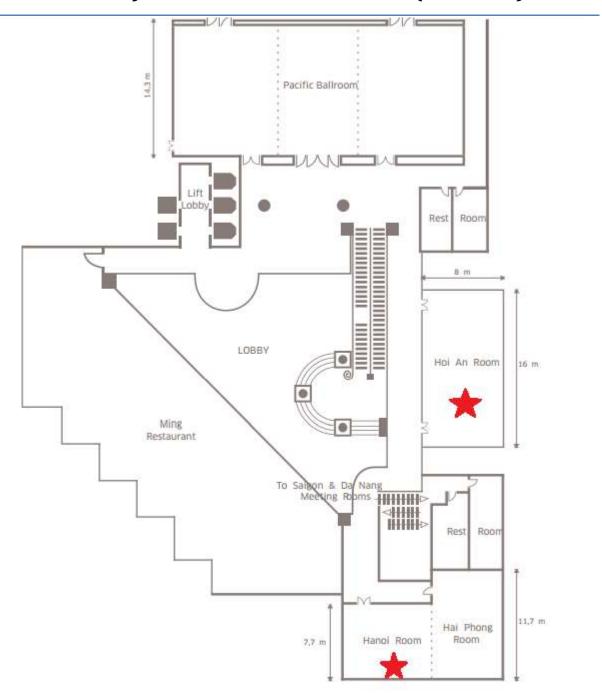
From Noi Bai International Airport, take Vo Nguyen Giap Road, over Nhat Tan Bridge then

continue to go straight to Au Co Road and then Nghi Tam Road. The hotel is at the intersection

of Nghi Tam Road and Thanh Nien Road.

12

Pan Pacific Hotel Hanoi Floor Plan (2nd Floor)



Conference Schedule

Tuesday, June 20, 2017

Internal Meeting

Wednesday, June 21, 2017		
	Oral Presentation	
	2F, Pan Pacific Hotel Hanoi	
Time	Schedule	Venue
08:00-16:00	Registration	Foyer Area
	Economics / Business / Management	Hoi An
08:30-10:00	Chemical Engineering / Biological Engineering / Life Science	Ha Noi
10:00-10:30	Tea Break & Networking	Foyer Area
10:30-12:30	Welcome Speech (10:30-10:35) Prof. Joy Kamakamaewailani Rodriguez Local Music Performance (10:35-10:40) Social Science Keynote Speech (10:40-11:35) Prof. Joy Kamakamaewailani Rodriguez Beijing Forestry University Topic: Are You (or Your Students) Foreigner-Phobic? 5 "ESL/EFL/ELL" Ways To Find Out and Address The Problem! Nature Science Keynote Speech (11:35-12:30) Prof. Hanmin Jung Korea Institute of Science and Technology Information Topic: Future Perspective on the 4th Industrial Revolution	Hoi An
12:30-13:30	Lunch Time	Pacifica Restaurant (LF)
13:30-15:00	Education / Society / Communication	Hoi An
15:00-15:15	Tea Break & Networking	Foyer Area
15:15-16:45	Electrical and Electronic Engineering / Computer Engineering and Technology / Mechanical Engineering / Aeronautics & Aerospace Engineering	Hoi An

Wednesday, June 21, 2017		
Poster Presentation		
2F, Pan Pacific Hotel Hanoi		
Time	Schedule	Venue
13:45-14:45	Poster Sessions (1) Environmental Science and Engineering / Civil Engineering / Computer Engineering and Technology / Mechanical Engineering	Ha Noi
15:30-16:30	Poster Sessions (2) Life Sciences / Biological Engineering / Chemical Engineering / Finance / Education / Society / Psychology	Ha Noi

Thursday, June 22, 2017		
Oral Presentation		
2F, Pan Pacific Hotel Hanoi		
Time	Schedule	Venue
08:30-11:30	Registration	Foyer Area
09:00-10:30	Civil Engineering / Environmental Science and Engineering	Hoi An
10:30-10:45	Tea Break & Networking	Foyer Area
10:45-12:15	Geosciences and Petroleum Engineering	Hoi An
12:15-13:15	Lunch Time	Pacifica Restaurant (LF)

Social Sciences Keynote Speech

Hoi An, 2nd Floor

10:40-11:35, Wednesday, June 21, 2017

Topic: Are You (or Your Students) Foreigner-Phobic? 5 "ESL/EFL/ELL" Ways To Find Out and Address The Problem!

Prof. Joy Kamakamaewailani RodriguezBeijing Forestry University Director of ConversationsCamp



Abstract

I am Dr. Joy K. Rodriguez, an English Language Educator, who travels worldwide, teaching Non-Native Speakers (NNS) "how to speak and practice English" with Native Speakers (NS or Foreigners).

Because Technology is such an integral part of all of our lives these days, I, strategically, use multi-media tools (including: the Internet, movies, music, realia, etc) to REACH and TEACH. I still teach all the required pedagogical components of Language Learning (grammar, vocabulary, TEST-PREP, etc), but with a "conversational" emphasis on (1) Phrasal Verbs, (2) Slang or Jargon, and (3) Idioms, for "natural" speaking, better pronunciation, and fluency!

If you're a Non-Native Speaker (NNS) or Teacher, then you know, first-hand, how daunting it can be to not only learn a new language, but to speak it. Foreign Language Anxiety (Xenoglossophobia) is one part of this communication problem, but, another, rarely discussed, part is what I've coined, "foreignerphobia". Foreignerphobia is "an extreme fear of speaking to or with Native Speakers (foreigners)" in their native language (L1).

This Keynote presentation reviews 3 types of NNS ANXIETY: Trait, Situation-Specific and State. I will also discuss (based on research results) some reasons WHY NNS may feel foreigner-phobic. I will provide you with The "Movies&Music" Class examples to show you how to help your students MINIMIZE or OVER-COME this "conversation-crippling" problem

(plus, introduce the ingredients of a ForeignerThon) ... all easily implementable Teaching and Learning tools.

Statement of the Problem:

ConversationsCamp is my professional contribution to "encouraging ESL/EFL/ELL conversations and reducing foreignerphobia", which (based on my research) ranges from:

Competence/Confidence Issues to Performance Anxiety. When you couple these issues with actual "practice" requirements, so much "speaker insecurity" reveals itself. For example: Once NNS students learn the English GRAMMAR, VOCABULARY and ROTE EXERCISES that we "are required to" teach them, then what? At some point, they'll, actually, have to "practice" speaking their second or foreign language (L2), and, possibly, with Native Speakers (NS) of that language ... Yikes!!

Cross-Cultural Issues: Many cultures, particularly throughout Asia, do not aggressively "initiate" or "engage" in direct contact with Foreigners unless necessary, so the mere thought of speaking to or with one can paralyze their language learning efforts, if left unaddressed.

RESEARCH AND MEASURABLE RESULTS:

I have conducted (over the past year) an EXPERIENTIAL and SCIENTIFIC study of 250 University Students in Beijing and Dubai (at the beginning of the Semester) while tracking their "ForeignerThon" progress (at the end of the Semester), with these measurable results. Ninety-Two (92%), successfully, completed their ForeignerThon requirements, while the remaining 8% shared their own self-imposed reasons for not being able to do so.

In Conclusion

If you're a Non-Native Speaker (NNS) or Teacher, it's critical to not just 'learn or teach' your new language but to overcome any obstacles to speaking it. This presentation offers measurable solutions. You will learn how to create your own "ForeignerThon" and some of The "Movies&Movies" Class ideas that are, easily, customizable for your existing curriculum.

Won't you join me in this "exciting" ESL/EFL/ELL challenge? ... Let's create and connect a global "community of conversations" ... by addressing "foreignerphobia" in Non-Native Speakers.

Brief Introduction of Prof. Joy Kamakamaewailani Rodriguez

Joy is an "Oral English" Professor at Beijing Forestry University (until August 2017) and a Consultant to Peking University, Tsinghua University, Student Travel Schools (STS-China), Disney-Shanghai, and Jumeira University (Dubai, United Arab Emirates). She is the ESL

Director of ConversationsCamp, and has taught The "Movies&Music" Class to more than 14,000 Students and Educators Worldwide. Visit Website: www.conversationscamp.com

- Born In England, Joy lives in Hawaii (USA) when she's not travelling worldwide.
- This Ph.D., in Natural Health, is also Microsoft Certified (MCT) with TESOL/TEFL credentials (Columbia University-Teachers College and TESOL Training International).
- A Native English Speaker of 6 other languages (which include conversational French, Spanish, Hawaiian, Tagalog, Japanese, and Mandarin Chinese).
- Over 6 years ESL Instructor/Teacher-Trainer Experience (Spas, Corporate, Kindergarten, Middle/High Schools and Universities), TOEFL, IELTS, TOEIC-Prep, and Business English.
- Memberships: Toastmasters International, TESOL-Arabia & TESOL International.

Joy is not only our Keynote Speaker, but is also a Natural Health Practitioner, Licensed Massage Therapist, Life Passion Coach, 3-time Marathon Finisher, and Author of these 4 books, with her 5thBook – "Pray Believing Not Begging" – publication date December 2017.

Research Interests: Multi-Media Teaching; Oral English; Cultures, Customs & Traditions.

Nature Sciences Keynote Speech

Hoi An, 2nd Floor

11:35-12:30, Wednesday, June 21, 2017

Topic: Future Perspective on the 4th Industrial Revolution

Hanmin Jung

Head of Scientific Data Research Center and chief researcher Korea Institute of Science and Technology Information (KISTI)



Brief Introduction of Prof. Hanmin Jung

Hanmin Jung works as the head of Scientific Data Research Center and chief researcher at Korea Institute of Science and Technology Information(KISTI), Korea since 2004.

He received his B.S., M.S., and Ph.D. degrees in Computer Science and Engineering from Pohang University of Science and Technology(POSTECH), Korea in 1992, 1994, and 2003.

Previously, he was senior researcher at Electronics and Telecommunications Research Institute(ETRI), Korea, and worked as CTO at DiQuest Inc, Korea.

Now, he is also full professor at University of Science & Technology(UST), Korea, visiting professor at National Human Resources Development Institute(NHI), Korea, visiting fellow at University of Southampton, UK, guest professor at Graz University, Austria, guest professor at Paderborn University, Germany, editor at Korea Contents Association, director at Korean Society for Internet Information, director at Korean Society for Big Data Service, director at The Korean Society Of Computer And Information, and committee member of ISO/IEC JTC1/SC32. His current research interests include the 4th industrial revolution, semantic web, artificial intelligence, text mining, big data, information retrieval, human-computer interaction (HCI), data analytics, natural language processing(NLP), and internet of things(IoT). For the above research areas, over 520 papers and patents have been published and created.

Economics / Business / Management

Wednesday, June 21, 2017

08:30-10:00 Hoi An

Session Chair: Prof. Warner Woodworth

BREFM-0004

International University Student Leadership Development Outcomes and Employer Needs in the 21^{st} Century – A Case-Study

Peter McClenaghan | *University of New England* Phillip Harrell | *University of New England* Roger Epworth | *RMIT Vietnam*

BREFM-0011

Building a Values Based Organisational Culture: Multiple Case Studies

Phillip Harrell | *University of New England*Peter McClenaghan | *University of New England*Roger Epworth | *RMIT Vietnam*

BREFM-0002

Study on the Real Value-Added Measurement Method $\,-\,$ Including Verification by China Input-Output Tables $\,-\,$

Jie LI | Saitama University

Yanjuan Dai | Guangdong University of Foreign Studies

BREFM-0012

Vietnamese Consumer's Concerns for Face and Their Behaviour toward Luxury Brands

Anh Le | *Holmes Institute* Huong Thu Nguyen | *Victoria University* Mai Bach Ho | *Hanoi University of Industry*

ASMSS-0007

Grassroots Social Innovation: Public Administration Practices in the Caribbean

Warner Woodworth | Brigham Young University

Chemical Engineering / Biological Engineering / Life Science

Wednesday, June 21, 2017 08:30-10:00 Ha Noi

Session Chair: Prof. Chih-Wei Peng

APCLSE-0022

Evaluation of *in Vitro* and *in Vivo* Pharmacological Activities of Reef Associated Mollusk, *Drupa Margariticola*, Southeastern India

Chellaram Chinnachamy | Sur College of Applied Sciences

Edward J. K. P | Suganthi Devadason Marine Research Institute

ASEAI-0025

Kinetic Modeling for Polycyclic Aromatic Hydrocarbon Formation in Hydrocarbon Fuel Pyrolysis

Hsin-Yao Wang | National Sun Yat-Sen University

Kuang C. Lin | National Sun Yat-Sen University

APCLSE-0016

Effect of Light-Emitting Diode Light on Antioxidant Activities of Polysaccharide from *Ulva Pertusa*

Bao Le | Chonnam National University

Seung Hwan Yang | Chonnam National University

Gyuhwa Chung | Chonnam National University

ASEAI-0005

Relationship between Mechanical Impact and Neurological Properties following Weight-Drop Induced Traumatic Brain Injury in Rats

Chih-Wei Peng | Taipei Medical University Hospital

Shih-Ching Chen | Taipei Medical University Hospital

Tsung-Hsun Hsieh | Chang Gung University

Education / Society / Communication

Wednesday, June 21, 2017

13:30-15:00 Hoi An

Session Chair: Prof. Chao Hsing Huang

ASMSS-0009

Adolescent Smoking Cessation Program: A Multidisciplinary Approach to Community Health

Hongna Lee | Seoul National University

Ga-hye Yi | SMG - SNU Boramae Medical Center

Bumjo Oh | SMG - SNU Boramae Medical Center

Sang Hyung Lee | Seoul National University

ASMSS-0015

Involving Community Volunteers in Recording Deterioration of Buildings after Disaster

Chao Hsing Huang | Chang Jung Christian University

Chen-Yu Chen | National Cheng Kung University

Shir Ming Chen | *National Cheng Kung University*

Chuan-Wen Chou | National Cheng Kung University

Shu-Hui Li | Chang Jung Christian University

Chi-Pang Lu | National Cheng Kung University

ASMSS-0020

The Effect of Motivations on Computer-Mediated Communication Media Usage Behavior:

The Moderating Effect of Cultural Differences

Wouter B. Wiechers | Fu Jen Catholic University

Yi-Cheng Ku | Fu Jen Catholic University

ASMSS-0033

The Design and Application of Coconut to Decorate Residence in Urban Living

Vongthong Kienvong | BansomdejChaopraya Rajabhat University

Julalak Jarujutarat | BansomdejChaopraya Rajabhat University

Teeraphat Singhanam | BansomdejChaopraya Rajabhat University

Jirameth Rungraksan | BansomdejChaopraya Rajabhat University

ASMSS-0026

The Study of Designing Packaging from Corn Husks Case Study: Rueangsiri Farm Women Group Association, Sam Ngam, Don Tum, Nakhon Pathom, Thailand

Julalak Jarujutarat | *BansomdejChaopraya Rajabhat University* Vongthong Kienvong | *BansomdejChaopraya Rajabhat University*

ASMSS-0013

What We Can Learn from the Elderly in Vietnam-An Integration of Studies of Social Welfare, Peace and Gerontology

Ryotaro Katsura | Vietnam-Japan University

Electrical and Electronic Engineering / Computer Engineering and Technology / Mechanical Engineering / Aeronautics and Aerospace Engineering

Wednesday, June 21, 2017 15:15-16:45 Hoi An

Session Chair: Prof. Naohiko Shimizu

ASEAI-0006

Development of VLSI Design Flow with FOSS EDA and NDA Free Design Rules

Naohiko Shimizu | *Tokai University* Takumi Furukawa | *Tokai University*

ASEAI-0007

Development of a Visual Programming Language SUGOPRO

Naohiko Shimizu | *Tokai University* Takumi Furukawa | *Tokai University*

ASEAI-0033

Development of a NDA Free Cell Library for 180nm CMOS Technology with FOSS EDA Tools

Naohiko Shimizu | *Tokai University* Jean-Paul Chaput | *Tokai University* Marie-Minerve Louerat | *Tokai University*

ASEAI-0008

FSI Analysis of Spring Sheet Check Valve Used in Smart Material Pump

Phuc Nguyen Anh | Korea Aerospace University
Jai-Hyuk Hwang | Korea Aerospace University
Yong Ha Hwang | Korea Aerospace University
Jun Yong Kwon | Korea Aerospace University

APCLSE-0001

Development of Inshore Fishing UAV at Sea Based on Preliminary Assessment Result

Zacharie Mbaitiga | *National Institute of Technology Okinawa College* Kyuhei Honda | *National Institute of Technology, Oita College*

Civil Engineering / Environmental Science and Engineering

Thursday, June 22, 2017 09:00-10:30 Hoi An

Session Chair: Dr. Sayed Esmatullah Torabi

ASEAI-0036

Applying BIM to Buildings Envelope Energy Efficiency Measuring Automatic Retrieving by IFC

Kuo-Chung Wen | Chinese Culture University Wun-Bin Siao | Chinese Culture University

ASEAI-0015

A Study on the Current State of Using Articulated Bus and User Behavior

Trong Dung Nguyen | *Tokai University* Yoshitaka Kajita | *Tokai University*

ASEAI-0017

Study on Quantification of Steel Crack Based on Image Processing

In-Ho Kim | Korea Advanced Institute of Science and Technology
Haemin Jeon | Hanbat University
Hyung-Jo Jung | Korea Advanced Institute of Science and Technology

ASEAI-0014

Environmental Assessment of Air Pollution over the Kabul City

Sayed Esmatullah Torabi | *Kitakyushu University* Atsushi Nogami | *Kitakyushu University*

ASEAI-0041

Gravity-Driven Membrane Ultrafiltration for Decentralized Production of Drinking Water

Won-Il Park | Sungkyunkwan University Sanghyun Jeong | Sungkyunkwan University Am Jang | Sungkyunkwan University

Adsorption of Emerging Contaminants from Aquatic Solution

You-Li Lin | Tunghai University

Chiung-Fen Chang | Tunghai University

Ching-Yuan Chang | National Taiwan University

Chia-Chi Chang | National Taiwan University

Geosciences and Petroleum Engineering

Thursday, June 22, 2017

10:45-12:15 Hoi An

ASEAI-0031

Effects of Salinity on Adsorption/Desorption Behavior of Alkali-Surfactant in Dolomite Formation

Yosnun Vathanapanich | Chulalongkorn University Falan Srisuriyachai | Chulalongkorn University

ASEAI-0024

Combined Water Dumpflood with Water Injection into Oil Reservoir

Kimseng Hort | Chulalongkorn University Suwat Athichanagorn | Chulalongkorn University

ASEAI-0023

Evaluation of Double Displacement Process via Water and Gas Dumpflood

Serey Vathana Tum | *Chulalongkorn University* Suwat Athichanagorn | *Chulalongkorn University*

ASEAI-0035

Improving Condensate Recovery Using Combined Gas Dumpflood and Gas Injection

Piya Phongtongpasuk | *Chulalongkorn University* Suwat Athichanagorn | *Chulalongkorn University*

ASEAI-0028

Evaluation of Steam-Foam Flooding in Multilayered Heterogeneous Reservoir

Chakkit Kekina | Chulalongkorn University

Falan Srisuriyachai | Chulalongkorn University

Poster Sessions (1)

Environmental Science and Engineering / Civil Engineering /

Computer Engineering and Technology / Mechanical

Engineering

Wednesday, June 21, 2017

13:45-14:45 Ha Noi

ASEAI-0009

Application of Coal Fly Ash as Environmental Catalysts

Jaehyeong Park | *Konkuk University* Sungjun Bae | *Konkuk University*

ASEAI-0027

Identification of the Transformation Products of Pharmaceuticals and Personal Care Products in Chlorinated Water

Jiun-Yi Cheng | *Tunghai University* Wen-Ling Chen | *Tunghai University*

ASEAI-0026

Multi-Objective Assessment of Energy Structures by Compromise Programming

Shu-Kuang Ning | *National University of Kaohsiung* Ya-Han Yang | *SGS Taiwan Inc.*

ASEAI-0040

Identify the Background Concentrations of Chemical Substances in Groundwater by Fractal Filter Approach

Ho-Wen Chen | *Tunghai University*Wei-Yea Chen | *Tunghai University*Yen Hsun Chuang | *Tunghai University*

Relationships among THM, NPDOC and Organic Spectrometric Characteristics in Finished Water from MT Water Treatment

Jing-Wen Cao | *Tajen University* Chun-Yen Chiu | *Tajen University* Lih-Fu Chen | *Shu-Te University* Wen-Liang Lai | *Tajen University*

ASEAI-0043

Applying Activated Carbon/Silver Catalyst to Decompose Natural Organic Substances in Water

Cheng-Nan Chang | *Tunghai University* Yen-Ping Peng | *Tunghai University* Li-Wei Lu | *Tunghai University*

ASEAI-0003

Electrical Resistivity Measurement for Evaluation of Concrete Setting Time

Hong Jae Yim | *Kyungpook National University* Hanju Lee | *Kyungpook National University*

ASEAI-0013

Temperature Dependence of Crack-Induced Nonlinear Ultrasonic Parameters on a Metallic Structure

Yun-Kyu An | Sejong University
Yangsu Kwon | KHNP CRI
Keun-Young Jang | Sejong University

ASEAI-0021

Density and Strength Properties of Non-Cement Matrix using Circulating Fluidized Bed Combustion Boiler Fly Ash and Dyeing Sludge Carbide

Tae-Hyun Kim | *Hanbat National University* In-Soo Kyoung | *Hanbat National University* Jin-Hyun Shin | *Hanbat National University* Sang-Soo Lee | *Hanbat National University*

Properties of Cement Paste Matrix Containing Dyeing Sludge Carbide

Oh-Han Gwon | *Hanbat National University* Heon-Taw Kim | *Hanbat National University* Hyun-Ung Lim | *Hanbat National University* Sang-Soo Lee | *Hanbat National University*

ASEAI-0022

Properties of Non-Cement Matrix Based on the Replacement Ratio of Powdered Active Carbon

Su-Jeong Pyeon | *Hanbat National University*Won-Jong Kim | *Hanbat National University*Dong-Hoon Lee | *Hanbat National University*Sang-Soo Lee | *Hanbat National University*

ASEAI-0032

Strategy for Applying of Big Data Analytics in Construction Industry

Dong-Hoon Lee | *Hanbat National University* Sang-Su Lee | *Hanbat National University*

ASEAI-0010

Concrete Efflorescence Detection Based on Hyperspectral Imaging

Byunghyun Kim | *University of Seoul* Soojin Cho | *University of Seoul*

ASEAI-0016

A Performance Study of Eigenvalue Problem Parallel Computing Method in Quantum Chemistry

Takara Yasuo | *The University of Kitakyushu* Nogami Atsushi | *The University of Kitakyushu*

Optimized Design of Highly Uniform and 9-Staged Ring-Shaped Reflection Planes Lamp

Yu-Sheng Tsai | National Formosa University

Lin-Ann Hong | National Formosa University

Shih-An Liao | National Formosa University

Jian-Shian Lin | Industrial Technology Research Institute

Fuh-Shyang Juang | National Formosa University

Wu-Xing Lin | National Formosa University

Poster Sessions (2)

Life Sciences / Biological Engineering / Chemical Engineering /

Finance / Education / Society / Psychology

Wednesday, June 21, 2017

15:30-16:30 Ha Noi

APCLSE-0002

Analysis of Racial Differences of Moisture Distribution in Cross Section of Curly Hair

Kosuke Watanabe | Milbon

APCLSE-0003

Codonopsis Lanceolata has Anti-Asthmatic Effect which Modulates via IL-5 Suppression

Dae-Hun Park | Dongshin University

Seung-Sik Cho | *Mokpo National University*

Kyung-Mok Park | Dongshin University

Chun-Sik Bae | Chonnam National University

APCLSE-0006

Investigation of Hair Damage Improvement based on Protein Stability

Momoko Furuta | MILBON Co., Ltd

Kazuyuki Suzuta | MILBON Co., Ltd

Atsushi Baba | MILBON Co., Ltd

Shogo Oki | *University of Tsukuba*

Kentaro Shiraki | *University of Tsukuba*

Len Ito | MILBON Co., Ltd

APCLSE-0005

Basic Research on a Miniaturized Immunosensor for Fast Measurement of Oxytocin

Keigo Kamei | Meiji University

Hiroyuki Kudo | Meiji University

APCLSE-0007

Microfluidic Lactic Acid Monitoring System based on Electrochemical Biosensor for Non-Invasive Evaluation of Metabolic Activity

Keigo Enomoto | *Meiji University* Ryosuke Shimizu | *Meiji University* Hiroyuki Kudo | *Meiji University*

APCLSE-0013

Fundamental Study on Continuous Sweat Lactic Acid Monitoring for Clinical Applications

Nozomi Kawai | *Meiji University* Takahiro Kurose | *Meiji University* Hiroyuki Kudo | *Meiji University*

APCLSE-0014

Isolation of Chitinase Producing *Virgibacillus Salexigens* sp. nov. from Vietnam Shrimp Paste

Thu Bao Le | Chonnam National University
Bao Le | Chonnam National University
Seung Hwan Yang | Chonnam National University
Gyuhwa Chung | Chonnam National University

ASEAI-0018

Robotic-Assisted Gait Training in Individuals with Stroke

Chien-Hung Lai | Taipei Medical University
Chih-Wei Peng | Taipei Medical University
Jiunn-Horng Kang | Taipei Medical University
Chih-Chao Hsu | Taipei Medical University Hospital
Shih-Ching Chen | Taipei Medical University

APCLSE-0009

Highly Stereoselective Inter- and Intramolecular Cyclopropanations of Diazoacetates Catalyzed by Ru(II)-Amm-Pheox Complex

Soda Chanthamath | *Toyohashi University of Technology* Kazutaka Shibatomi | *Toyohashi University of Technology* Seiji Iwasa | *Toyohashi University of Technology*

APCLSE-0010

Catalytic Functionalization of Disubstituted Silane by Si-H Insertion Reaction Using Ru(II)-Pheox Complex

Yoko Nakagawa | *Toyohashi University of Technology* Soda Chanthamath | *Toyohashi University of Technology* Kazutaka Shibatomi | *Toyohashi University of Technology* Seiji Iwasa | *Toyohashi University of Technology*

BREFM-0005

Proving the Net Operating Revenue as Cost Drivers Based on the Service Dominant Logic

Yuanju Ma | Capital University of Economics and Business Di Pan | Capital University of Economics and Business

ASMSS-0032

Indirect Approach to Identify Possible Dyslexics in L2 Reading

Kurt W. Ackermann | Hokusei Gakuen University Junior College

ASMSS-0030

A Study on the Impacts of the Aircraft Noise on Housing Price Change by the Hedonic Price Model: The Case of the Apartment around Gimpo International Airport in South Korea

In-Ho Choi | Namseoul University
Ki-Jeong Do | Namseoul University
Seong-Hwa Lee | Daegu University

ASMSS-0010

Changes of Emotional Status and Quality of Life of Gastric Tumor after Endoscopic Submucosal Dissection (ESD)

Won-Jung Choi | *Ilsan Hospital* Han Ho Jeon | *Ilsan Hospital*









